



Byron Chaney's Resume

OBJECTIVE:

To utilize my talents in the traditional and digital design fields, expanding my skills and experience as a Graphic Designer and Illustrator within a proactive agency.

PROFESSIONAL EXPERIENCE:

BC Illustration and Design, Inc. • Art Director, Graphic Designer, Illustrator • 2007 - Present

A full service graphic design studio emphasizing on art direction, print media design to final output production. Storyboard and illustrative comprehensives, traditional and digital illustration, logo and ID branding, photo retouching, presentation graphics, animatics and animation, fine art watercolor painting.

Duties include: Concept visualization and art direction for marketing, advertising and small business consumers.

Social media marketing and production, ID Branding and strategy for clients with impact and clear mark. Photo retouching and scaling imagery for large print formatted graphics. Storyboard illustrations for advertising nationally ranked agencies.

Quick Time Performance • Graphic Designer, Art Director • August 2021 - Present

Duties include: Design and manage e-commerce website, print and digital marketing ads and production, social media campaigns, vector art graphics, apparel graphics, archiving server files.

Lowe's Home Improvement Store (1986) • Customer Service Representative, Paint dept • March 2020 - Present

Duties Include: Mixing and servicing paint for customers, stocking and inventory, maintenance of tinter machines, training of new co-workers on paint tinters

Day Runner, Inc • Creative Director, Graphic Designer • 2015 - 2018

Duties Include: Strategic marketing and advertising concepts building a theme and brand. Team coordinator working with sales department developing sales and training presentations, social media blitzgraphics, vehicle wrap design and graphics production, corporate manuals and forms.

Interactive Art Services, Inc. Burbank California • Ft. Lauderdale Florida • 2002 - 2007

Duties Include: Storyboard pencil and digital color artist, lead pencil artist, project management and training of new artists. Servicing nationally and internationally known advertising and entertainment agencies with storyboards, animatics, and print production illustration.

EDUCATION:

Art Center College of Design, Pasadena California • Bachelor of fine arts in Illustration

COMPUTER EXPERIENCE:

Apple systems platform, Adobe Creative Suite software including Photoshop, Illustrator, In Design, Acrobat, Flash animation and Microsoft Office software. Working knowledge of front end web design, social media analysis, video production.

ILLUSTRATION EXPERIENCE:

Traditional sketch artist, Fine Art Watercolorist, Mixed Media Illustrator, Digital Illustrator, Photo Retoucher, Flash animation artist.

WORK ETHICS:

A detail oriented, well organized artist able to solve problems efficiently and effectively, a team player among all personnel within an agency. Willing to listen and learn from others, ability to thrive in a fast-paced, time sensitive environment.

Able to communicate with clients and personnel with a professional attitude.

Byron Chaney's Illustration and Design

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