

As a child growing up in the 1960's, Byron has had many influences on his beginnings as an artist. Following his father's footsteps, he watched and learned his dad's techniques while sharing his studio built out in the garage. Like many other kids growing up at that time, television and movies became the norm and he would draw characters such as Peanuts, Warner Bros and Disney cartoons. Byron had the desire to create what was on TV. It was only a matter of time to develop his talents.

When Byron approached high school, his talents as an artist and graphic artist came when he took on his first job as a paste up artist for the yellow pages. Developing his skills through his teens and into adulthood, Byron landed several skilled jobs working as an illustrator and graphic designer while also going to college. In partnership with his parents, BC Graphics, Inc. became his passion for a career in the graphic arts. By 1984, Byron enrolled at Art Center College of Design as an illustration major. There he polished his skills for his future.

After graduating in 1988, Byron set his goals with the advertising and entertainment fields working for Studio Productions, Inc. located in the heart of Hollywood. Creating design projects for all major film and TV studios, he continued thru 1990's as a graphic designer, art director and illustrator working on a variety of projects including the Universal Studios mark, the 20th Century Fox mark and RKO Pictures mark. Byron continued with his other passion, restoring his college car and doing watercolor paintings of the classic muscle cars of the 1960's and 1970's.

Byron continued on to new ventures with Flip Your Lid Inc. working with animators developing Flash animation content for the film and television studios expanding into the next millennium. Moving on in new opportunities, Byron branched out on his own in 2001 and expanded his talents in the print media industries as well as continuing on with his own animation series. Following his passion of drawing, Byron found his niche in the storyboarding and animatics working with several major advertising and marketing agencies. Employed with Interactive Art Services, Inc., Byron and his family set out to So. Florida opening up a new studio with IAS, he continued with developing his fine art and illustration work creating a watercolor painting series "Legends of Racing".

Now living outside of Charlotte in the Town of Waxhaw, Byron is working as a freelancer servicing the advertising and marketing industries with storyboards, display graphics and image marketing graphics for several artist representatives across the nation and in the United Kingdom.

Byron Chaney's Illustration and Design, Inc.

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