



## OBJECTIVE:

To utilize my talents in the traditional and digital design fields, expanding my skills and experience as a Graphic Designer and Illustrator within a proactive agency.

## PROFESSIONAL EXPERIENCE:

BC Illustration and Design, Inc. • Art Director, Graphic Designer, Illustrator • 2007 - Present

A full service graphic design studio emphasizing on art direction, print media design to final output production. Storyboard and illustrative comprehensives, traditional and digital illustration, logo and ID branding, photo retouching, presentation graphics, animatics and animation, fine art watercolor painting.

Duties include: Concept visualization and art direction for marketing, advertising and small business consumers.

Social media marketing and production, ID Branding and strategy for clients with impact and clear mark. Photo retouching and scaling imagery for large print formatted graphics. Storyboard illustrations for advertising nationally ranked agencies.

Core Custom Graphics, LLC. • Graphic Designer, Digital Production Artist • April 2023- April 2024

Duties Include: Print Graphics Designer for silk screening, DTF (Direct to Film) printing, embroidery, sublimation printing, laser engraving, large format printing, graphic production for printing and quality control, website design and management, social media graphics, front desk customer service representative.

Katazoom, Inc • Graphic Designer, Production Artist • December 2021 - March 2023

Duties Include: Design wrap graphics on vehicles ranging from small cars, large fleet deliver trucks and utility trailers, apply design graphic templates for client review, vector art production graphics to print on large format printers. ID Branding and marketing campaigns for clients.

Quick Time Performance • Graphic Designer, Art Director • August 2021 - December 2021

Duties include: Design and manage e-commerce website, print and digital marketing ads and production, social media campaigns, vector art graphics, apparel graphics, archiving server files.

Low's Home Improvement Store (1986) • Customer Service Representative, Paint dept • March 2020 - August 2021

Duties Include: Mixing and servicing paint for customers, stocking and inventory, maintenance of tinter machines, training of new co-workers on paint tinters.

Interactive Art Services, Inc. Burbank California • Ft. Lauderdale Florida • 2002 - 2007

Duties Include: Storyboard pencil and digital color artist, lead pencil artist, project management and training of new artists.

Servicing nationally and internationally known advertising and entertainment agencies with storyboards, animatics, and print production.

## EDUCATION:

Art Center College of Design, Pasadena California • Bachelor of fine arts in Illustration

## COMPUTER EXPERIENCE:

Apple systems platform, Adobe Creative Suite software including Photoshop, Illustrator, In Design, Acrobat, and Microsoft Office software.

Working knowledge of front end web design, social media analysis, video production.

## ILLUSTRATION EXPERIENCE:

Traditional sketch artist, Fine Art Watercolorist, Mixed Media Illustrator, Digital Illustrator, Photo Retoucher, Flash animation artist.

## WORK ETHICS:

A detail oriented, well organized artist able to solve problems efficiently and effectively, a team player among all personnel within an agency. Willing to listen and learn from others, ability to thrive in a fast-paced, time sensitive environment.

Able to communicate with clients and personnel with a professional attitude.

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## Byron Chaney's Illustration and Design

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